

## Research on the Reform of Innovation and Entrepreneurship Education in Higher Vocational Colleges under the background of Internet Plus

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**Abstract:** With the continuous development of society, we have ushered in a new era of "Internet +", and the higher vocational colleges in the background of this era will also face unprecedented challenges. Because of the progress of society, in order to further improve the education of innovation and entrepreneurship in higher vocational colleges, in order to improve the cultivation of talents and skills in higher vocational colleges and the level of education in higher vocational colleges, the reform of innovation and entrepreneurship education in higher vocational colleges is imperative.

### 1. "Internet Plus" Brings us Convenience

Under the background of "Internet+", the education and development of higher vocational colleges have a new direction, and the development of "Internet+" has greatly changed people's way of life and travel habits, and has been widely used in various fields. With the use of "Internet+", the innovation and entrepreneurship of higher vocational colleges will get a better development direction, and how to combine "Internet+" with the education of higher vocational colleges is an important content of educational reform. Under the background of today's intelligent campus environment, the reform and exploration of innovation and entrepreneurship education in our higher vocational colleges are imminent now, based on which we should not only provide an exploration and innovation for the traditional way of education, but also provide a complete solution to improve the comprehensive quality and ability of teachers and students in higher vocational colleges to cope with the trend of development of the times.

"Internet Plus" is global, its arrival influence is multi-faceted, multiple and multi-angle. "Internet Plus" has become an indispensable part of our life, it has brought us great convenience and benefit, because the Internet has a large amount of information, speed, freedom, wide range of dissemination, can get what they need at any time and anywhere, but also can communicate with different people to explore the topics of common interest.

#### 1.1 Conveniences to life

"The Internet +" makes those impossible, it not only draws into the distance between people, it expands the range of friends, it also enriches our amateur life, makes our entertainment ways and places more diverse, it improves our work efficiency and learning efficiency, makes our learning more abundant, it makes shopping simpler and faster, saves us unnecessary time, it makes us know the world without leaving home. For example, the "Internet+" under the WeChat, it is to close the distance between people, so that we can use WeChat for remote voice and video calls to communicate and discuss, it can also allow us to communicate with many people anytime and anywhere, rather than waiting for the opportunity to meet once a year or several times to communicate, and the "Internet+" under the WeChat can solve the inconvenience of carrying a lot of cash, it can pay without cash and so on these are "Internet+" to bring us convenience in life. [1]. (Figure 1)

## 1.2 Convenience to the community

"Internet Plus" not only brings convenience to our life, but also to our society. Its arrival for the development of social economy, brought new vitality, for the spread of network culture, brought unprecedented new power, it makes the sharing of social resources, make the government more transparent. The convenience that "Internet +" brings to us is not only superficial, we should try to dig and make rational use of it. For example, the emergence of "Internet+" brings information, a platform for resource sharing, which makes the government's responsiveness and responsiveness, as well as citizens' participation, and the government can save administrative costs and improve the efficiency of government work through resource sharing. The government can also establish an effective feedback mechanism and communication platform with the people through different network carriers to facilitate the participation of citizens in government management. [2]. (Figure 2)



Figure 1 Internet +



Figure 2 Internet +

## 2. The Importance of Internet + to Innovation and Entrepreneurship in Higher Vocational Colleges

In real life," Internet+" has become an important part of economic development, mainly manifested in the cultivation of talents in the new era, and the innovation and entrepreneurship education in higher vocational colleges has become an important task of this social development. With the trend of social development, more and more enterprises and companies have higher demands on employees, and more attention has been paid to the talents of innovation and entrepreneurship, because the traditional teaching mode has been unable to meet the needs of the current social development, and the "Internet +" has broken the inherent ideas in the traditional education model. It can not only form a variety of teaching methods on-line teaching, but also enable students to use the "internet +" in the process of learning to obtain more excellent learning resources anytime and anywhere, so that resources can play a full role. In today's society, in order to reduce the employment pressure of students after graduation, higher vocational colleges need to pay attention to the reform of innovation and entrepreneurship, so as to reduce the employment pressure of students and help students develop in all aspects [3].

Because higher vocational colleges are mainly to cultivate students' vocational skills, and with the progress of society, and changes in the market economy system. Compared with the traditional

teaching methods of higher vocational colleges, students lack clear career planning for themselves, so they can carry out courses of innovative entrepreneurship education in many ways through "Internet+". The reform of the teaching mode of innovative entrepreneurship education under the "Internet+" in higher vocational colleges can not only enhance students' vocational skills and enthusiasm for learning, but also enable students to make clear plans for their own occupation, and can reduce the commonness between students and enhance their own innovative entrepreneurial ability. This not only improves the theoretical ability of students in higher vocational colleges, but also improves students' practical operation ability, and also broadens students' horizons. Therefore, Internet + plays an important role in innovation and entrepreneurship education in higher vocational colleges [4].

### **3. Internet Plus Measures on Education Reform**

Internet+ plays a decisive role in the innovation of education reform. If higher vocational colleges want to establish and train innovative and entrepreneurial talents, they need to grasp the social demand for human resources in order to cultivate innovative talents. Higher vocational colleges should aim at improving the quality of talents, improve the comprehensive ability of students in higher vocational colleges with high quality, pay attention to the cultivation of students' autonomous learning ability and individualized teaching mode, train different types of talents with students' own development potential, and provide strong support for students' future development. Under the background of "Internet+", students' learning style also has more models, which makes students' learning background and conditions constantly change, so that learning becomes no longer single but more diversified. It can give full play to students' subjective initiative, improve the original learning habits, make the combination of traditional teaching and modern teaching, and achieve the best teaching purpose. However, it is not enough to rely on theoretical guidance. Teachers in higher vocational colleges should combine teaching ideas and teaching methods into practice, and constantly improve themselves and optimize themselves in the process of teaching, and need to improve their own practical ability and comprehensive quality ability, so that higher vocational colleges have their own gold teachers, and there is a cooperative relationship between higher vocational colleges and related enterprises, which can not only develop into the characteristics of higher vocational schools, but also enhance students' practical ability, enhance their self-confidence and make important contributions to their future work [5].

For example: higher vocational colleges can hire relevant professional technicians to explain relevant knowledge to students, and let students know some real cases about related majors, and also can cooperate with related enterprises to carry out relevant internship work during the winter and summer vacation of students, which can not only enhance students' practical ability, enhance students' operation skills, but also lay a solid foundation for students to obtain employment in the future.

### **4. The Pros and Cons of "Internet+" Learning**

Because of the rise of "Internet+", more and more people use "Internet+" to learn to improve themselves, and students are very sensitive to this change, so that the students' learning time and the way of learning have changed. For example, the student's class mode is no longer inherent, but can be 24 hours of online learning characteristics, and can flexibly arrange learning time, it can enable students to keep learning, but also enable students to use trivial time for intermittent learning, make full use of different time periods. However, some students are easily lost in the game and social because of their lack of self-control, not the study of professional knowledge and related professional knowledge, then need the guidance and supervision of teachers to guide students to learn professional knowledge autonomously. In general, the advantages of "Internet+" outweigh the disadvantages, but we should make rational use of the resources brought by "Internet+", but we should always be vigilant against the disadvantages that we bring to us and avoid unnecessary security risks [6]. (Figure 3)



Figure 3 Internet +

## 5. Conclusion

Since the arrival of the "Internet+" era, it has laid the foundation for the education reform of innovation and entrepreneurship in higher vocational colleges, and created a new way and direction for the education of innovation and entrepreneurship in higher vocational colleges. However, higher vocational colleges should integrate innovation and entrepreneurship education with "Internet+" and join in students' learning to help students understand and operate. "Internet +" not only improves the students' comprehensive ability, but also improves the teaching quality of higher vocational colleges. The most important thing is to meet the needs of modern society for talents. But we need to make full use of the advantages brought to us by the "Internet +", and we establish correct values and outlook on life.

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